Ministry of Agriculture of the Republic of Kazakhstan
Seifullin University

DISCUSSED
at session
Academic Council of the
University
Protocol № 15
30.05.2019

"CLAIM "
President
JSC " S. Seifullin Kazakh
Agrotechnical University"
_____ A.K. Kurishbayev
«30» 05 2019

EDUCATIONAL PROGRAM
"Modeling and optimization of business processes"
(program name)

Code and classification education	8D06 Information and communication technology
Code and classification of training areas	8D061 Information and communication technologies
Code in the International standard classification of education	0613
Degree awarded	Doctor of Philosophy / Doctor of Philosophy in 8D061 - "Modeling and optimization of business processes"
Duration of training	3 years

Nur-Sultan, 2019

Group of authors:

Surname, name	Affiliation	Position
Sarbasova K.A.	Seifullin University	Dean of the faculty of computer system and vocational training, Doctor of Education, Professor
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The team of authors was approved by the order of JSC "S. Seifullin KATU", № 932-N from 13.12.2018.

Educational program 8D061 - "Modeling and optimization of business processes" was considered at the meeting of the Department "Information and communication technologies", Protocol № 12 from 13.02.2009, and approved by the scientific Council of the faculty of computer systems and vocational education, Protocol № 11 from 14.02.2019.

Dean of the faculty of CSVT K.A. Sarbasova

Head of the Department
of Information and Communication
Technologies G.Y. Murzabekova

CONTENT

1 Passport of the educational program

Code and classification education	8D06 Information and communication technology
Code and classification of training areas	8D061 Information and communication technologies
Code in the International standard classification of education	0613
Name of educational program	Modeling and optimization of business processes
Type of educational program	New
Purpose of educational program	Preparation of international PhD doctors for scientific and pedagogical work in the field of development of theoretical and methodological provisions of the analysis of the use of information and communication technologies, as well as professional activities related to the application and improvement of methods of modeling and optimization of business processes
Level on NQF	8
Level on ORK	
Learning outcome	1. carry out methodological justification of scientific research, apply modern methods of scientific research to form judgments and conclusions on the problems of information technologies and systems when performing independent scientific research, analyze and choose methods for constructing classification rules. 2. classify the main concepts in the field of business process theory, determine the types of business processes and their features, diagnose economic simulations using modern tools, compare methods for drawing up a feasibility study of investment projects, possess the methodology and methodology of research, possess the skills of independent scientific and research work. 3. to analyze the theoretical foundations of the organization of production, business and agricultural business, the laws of the Republic of Kazakhstan in the field of regulation of agricultural activities, organizational and economic basis of

	agricultural enterprises and their associations, scientific basis of organization, regulation and protection of labor in agriculture, the organization and methodology of economic analysis of the activities of branches of agriculture. 4. model, analyze the organizational structure and develop proposals for its improvement, build their description in the form of formal models, form proposals for improving business processes, justify the need to use analytical and computer tools to solve business process management problems. 5. develop software projects for industrial and embedded systems in compliance with domestic and foreign standards, implement effective implementation of software projects, perform risk assessment and consciously choose the best approaches and technologies for software development, testing and maintenance, develop and test software applications, including those that include calling web services, effectively use and maintain the developed automated system to improve business processes and management. 6. identify areas of application of various statistical methods and evaluate their effectiveness, build mathematical models for different classes of optimization problems, analyze the features of optimization problems and choose the most appropriate algorithms for their solution, develop software to find optimal options, use mathematical methods and modern tools for solving applied problems of information system optimization. 7. the ability to critically evaluate and adapt to modern conditions the scientific results obtained by domestic and foreign researchers in the field of modeling and optimization of business processes in IT, the ability to use international information resources and standards in the Informatization of enterprises and organizations.
Legal and regulatory framework	• Constitution of the Republic of Kazakhstan. • Law of the Republic of Kazakhstan dated July 27, 2007 № 319-III "On education" (with amendments and additions as of 01.01.2009. • Order of the Minister of education and science of the Republic of Kazakhstan dated October 31, 2018 №604 "On approval of state educational standards at all levels of education". • National qualifications framework of 16.03.2016 • Industry qualifications framework in the field of information and communication technologies, No. 1 of 20.12.2016.

	• Professional standards: «The creation and management of information technology»
Department	Information and communication technologies

2 General characteristics of the educational program (relevance, features, competitive advantages, uniqueness, stakeholders, etc.)

The doctoral program in the field of Information and communication technologies offers a combination of fundamental disciplines, research seminars and practically oriented courses in the specialty "Modeling and optimization of business processes".

One of the advantages of the doctoral program in the field of Information and communication technologies is its interdisciplinary nature. The set of competencies allows you to apply for leading positions in large it companies for managing development and integration of complex software systems, as well as successfully launch your own business projects in the field of it.

Doctoral students of the specialization "Modeling and optimization of business processes" are able to track leading infocommunication technologies, the introduction of which can improve business efficiency; determine the policy of enterprises and organizations in the field of information systems and infocommunication technologies, ensure the development of joint plans for strategic and ICT development of the enterprise, create information models of business processes, determine the composition and functions of information systems, choose information technologies that implement the functions of IP, make informed decisions about the integration of individual information systems.

Specialization disciplines provide doctoral students with knowledge in the field of business architecture solutions, modern technologies for solving the complex task of automating business processes in the enterprise by integrating the latest scientific achievements (their own and partners') in the field of information analysis and it technologies to business management in order to achieve maximum competitiveness of specialists.

3 Competence model (portrait) of the graduate

3.1 Areas of professional activity

The economy of Kazakhstan leads to mobility of career prospects for holders of doctoral degrees. The fundamental knowledge and skills acquired during doctoral studies significantly improve the prospects for employment and career development within and outside the academic sphere. Obtaining a doctor's degree contributes to the successful career advancement of a specialist in research, innovation and entrepreneurship, IT-activities, design and economic, analytical, organizational and managerial, and pedagogical activities.

3.2 Types of professional activity

Types of professional activity scientific-pedagogical, research, innovative-entrepreneurial, IT-activities, economic, which is expert-analytical, organizational-managerial, administrative in the field of public administration and business activities in the field of agriculture.

3.3 General education competencies

The doctoral student must have General education competencies that reflect the results of training and characterize the abilities:

- possess modern approaches to enterprise management and analytical methods of information and communication technologies, methods: diagnostics, analysis and problem solving, decision-making and their implementation in organizations;
- be able to solve practical business problems and make decisions on their implementation in practice, be prepared for the implementation of management functions and solve professional problems in the interests of the enterprise;
- have the necessary amount of knowledge, skills and abilities to occupy the appropriate managerial position, which are based on a deep understanding of the features of modeling and optimization of business processes and its capabilities, awareness of the social responsibility of the business, etc.;
- be able to assess the current problems and prospects of social and economic development of Kazakhstan, understand the current trends in the world economy and globalization, and navigate issues of international competition.

3.4 Basic competencies

In the course of training, the doctoral student acquires basic competencies:

- demonstrate a systematic understanding of the field of study, mastering the skills and research methods used in this area;
- demonstrate the ability to think, design, implement, and adapt an essential research process with a scientific approach;
- contribute your own original research in expanding the boundaries of the scientific field that deserves publication at the national or international level;
- critically analyze, evaluate, and synthesize new and complex ideas;
- share your knowledge and achievements with colleagues, the scientific community, and the General public;

to promote in academic and professional context, technological, social or cultural development of a society based on knowledge.

3.5 Professional competencies

The educational program allows doctoral graduates to acquire competencies in the field of scientific activity in the conditions of constant updating of knowledge and modernization of society, qualified and creative analysis of modern problems of management Economics, in the organization of their own and joint research projects, setting urgent tasks and expanding the boundaries of scientific research on economic problems, in understanding the principles of building and improving educational programs in the field of information and communication technologies, in technical and social fields, legal and communication aspects of business and management.

4 Base of professional practices (all types of practices)

Scientific and applied research of doctoral students is carried out in the framework of foreign internships in leading universities in Russia and Europe.

Research practices based on large agricultural enterprises also contribute to the effective implementation of research activities. The main partner universities in implementing joint research projects, improving academic mobility, and organizing research internships are: Plovdiv agricultural University (Bulgaria), Omsk state agrarian University named after P. A. Stolypin (Russia), and Varna free University named after V. A. Stolypin. Brave (Bulgaria).

5 Structure of the educational program of doctoral studies in the scientific and pedagogical direction

№	Name of cycles of disciplines and activities	Total labor intensity	
		in academic hours	in academic credits
1	2	3	4
1.	Cycle of General education subjects	1650	55
1.1	Cycle of basic disciplines (DB)	900	30
1)	High school component	600	20
	Research methods	150	5
	Academic writing	150	5
	Pedagogical practice	300	10
2)	Component of choice	300	10
	Modern theory of business processes in IT	150	5
	Methods for building a business model	150	5
1.2	Cycle of profile disciplines (PD)	750	25
1)	High school component	450	15
	Analysis and improvement of business processes and IT structures	150	5
	Research practice	300	10
2)	Component of choice	300	10
	Business process optimization methods	150	5
	Research of business process analysis and synthesis methods	150	5
2	Research work	3690	123
1)	Research work of a doctoral student, including passing an internship and completing a doctoral dissertation	3690	123
3	Additional types of training		
4	Final certification	360	12
1)	Writing and defending a doctoral thesis	360	12
	Subtotal	5700	190

Structure of the educational program of doctoral studies in the profile direction

№	Name of cycles of disciplines and activities	Total labor intensity	
		in academic hours	in academic credits
1	2	3	4
1.	Cycle of General education subjects	1650	55
1.1	Cycle of basic disciplines (DB)	900	30
1)	High school component	600	20
	Research methods	150	5
	Academic writing	150	5
	Pedagogical practice	300	10
2)	Component of choice	300	10
	Modern theory of business processes in IT	150	5
	Methods for building a business model	150	5
1.2	Cycle of profile disciplines (PD)	750	25
1)	High school component	450	15
	Analysis and improvement of business processes and IT structures	150	5
	Research practice	300	10
2)	Component of choice	300	10
	Business process optimization methods	150	5
	Research of business process analysis and synthesis methods	150	5
2	Research work	3690	123
1)	Research work of a doctoral student, including passing an internship and completing a doctoral dissertation	3690	123
3	Additional types of training		
4	Final certification	360	12
1)	Writing and defending a doctoral thesis	360	12
	Subtotal	5700	190

Appendix 1. Academic calendar

Академический календарь на 2019-2020 учебный год
для модульной образовательной программы 8D061 - "Моделирование и оптимизация бизнес-процессов"
Направление подготовки: 06 - Информационные-коммуникационные технологии
Степень: доктор PhD по образовательной программе 8D061 - "Моделирование и оптимизация бизнес-процессов"
Форма обучения: очное по науч.-пед. направлению

Курс	Авг	Сентябрь				Октябрь					Ноябрь				Декабрь				Январь					Февраль				Март				Апрель					Май				Июнь				Июль					Август			
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52
	26	2	9	16	23	30	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	3	10	17	24	2	9	16	23	30	6	13	20	27	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24
	30	6	13	20	27	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24	31	7	14	21	28	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28
			1	2	3	4	5	6	7	8	9	10							1	2	3	4	5	6	7	8	9	10				1	2	3	4	5	6	7	8	9	10												
8D061 - "Моделирование и оптимизация бизнес-процессов"																																																				
I	I	ПН	ПН	•	•	•	•	•	•	•	•	•	•	С	С	ЗД/ЗС	ЗД/ЗС	К	К	К	•/Н	•/Н	•/Н	•/Н	•/Н	НПа	НПа	НПа	НПа	НПа	НПа	НПа	С	С	К	Н	Н	Н	Н	НПа	НПа	НПа	НПа	НПа	НПа	НПа	НПа	НПа	ЛК	ЛК	ЛК	ЛК	ЛК	ЛК	К	К
II	II	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	НПа	НПа	НПа	НПа	К	К	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	К	К	НПа	НПа	НПа	НПа	НПа	НПа	НПа	НПа	Н	Н	Н	Н	Н	К	К	К	К	К	К
III	III	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	НПа	НПа	НПа	К	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н	НИА	НИА	НИА	НИА	НИА	НИА	ИА	ИА	ИА	ИА	ИА	ИА								

ПН - презентационная неделя
• - теоретическое обучение
ЗД - запись на дисциплины
ЗС - сдача FX
С - сессия экзаменационная
Л - летний семестр
К - каникулы
НА - итоговая аттестация
Н - НИРД
***** - НИРД в период теоретического обучения 7 кредитов

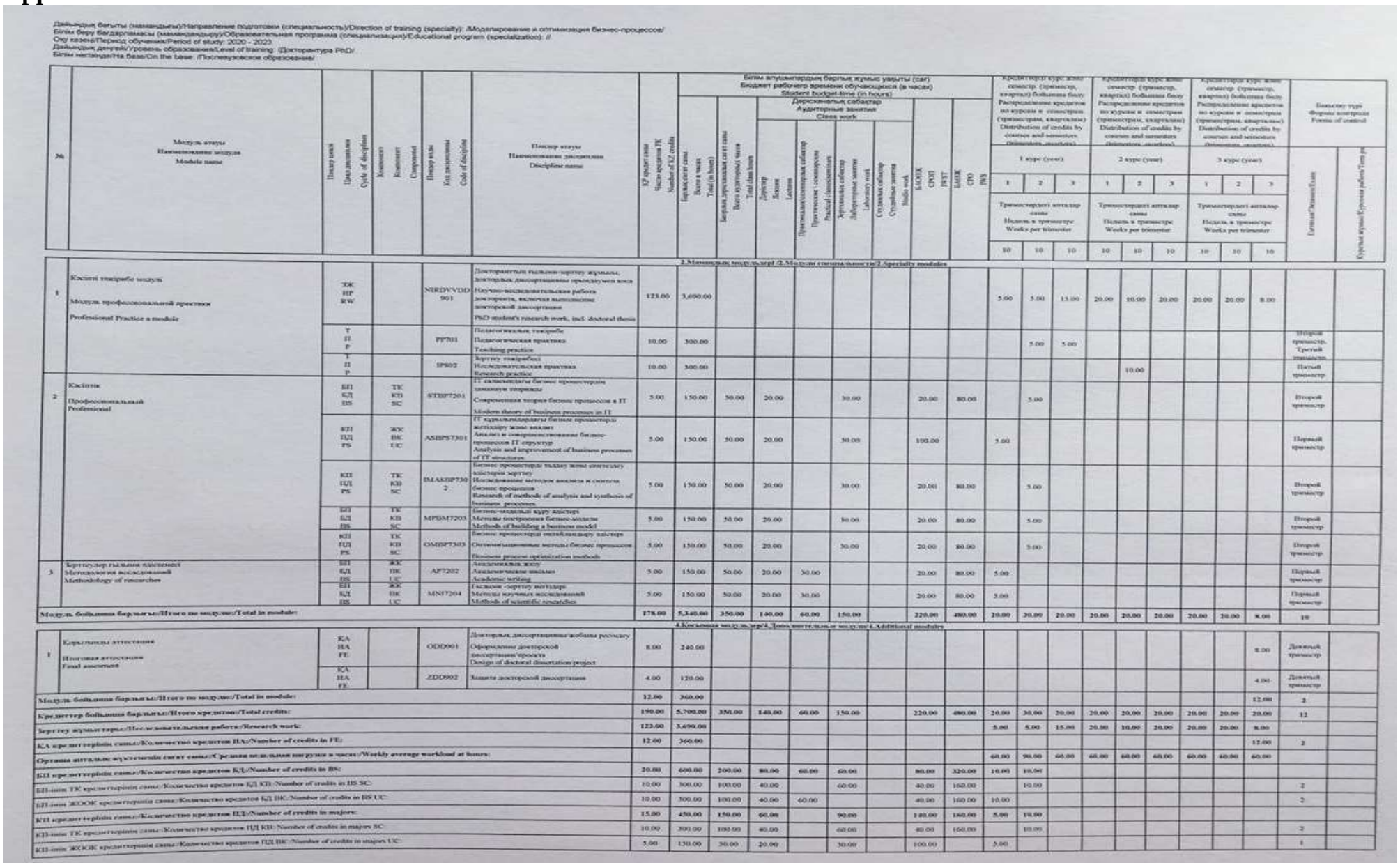
УП - учебная практика
Пп - педагогическая практика
ПП - психолого-педагогическая практика
ТП - технологическая практика
Пр - производственная практика
У(П) - учебная практика по программированию
Пд - преддипломная (профессиональная) практика
Ип - исследовательская практика
СО - сдача отчетов

Всего недель:
теоретическое обучение - 15 недель
экзаменационная неделя - 4 недели
каникулы зимние - 6 недель
каникулы весенние - 3 недели
каникулы летние - 8 или 14 недель
летний семестр - 6 недель

Праздничные дни:

30 августа - День Конституции
24 сентября - Курбан Айт
1 декабря - День Первого Президента
16, 17 декабря - День независимости
1, 2 января - Новый год
7 января - Рождество Христово
8 марта - Международный женский день
21, 22, 23 марта - Наурыз мейрамы
1 мая - Праздник единства народа Казахстана
7 мая - День защитника Отечества
9 мая - День Победы
6 июля - День столицы

Appendix 2. Work curriculum



Дайындық бағыты (мамандығы)/Направление подготовки (специальность)/Direction of training (specialty): /Моделирование и оптимизация бизнес-процессов/
Білім беру бағдарламасы (мамандандыру)/Образовательная программа (специализация)/Educational program (specialization): //
Оқу кезеңі/Период обучения/Period of study: 2020 - 2023
Дайындық деңгейі/Уровень образования/Level of training: (Докторантура PhD)/
Білім негізінде/На базе/On the base: /Послевузовское образование/

№	Модуль атауы Наименование модуля Module name	Пәннің циклы Цикл дисциплины Cycle of discipline	Компонент Компонент Component	Пәннің коды Код дисциплины Code of discipline	Пәннің атауы Наименование дисциплины Discipline name	Кредит саны Число кредитов PK Number of KZ credits	Білім алушының барлық жұмыс уақыты (сағ) Бюджет рабочего времени обучающегося (в часах) Student budget time (in hours)		Дерексіздік сабақтар Аудиторные занятия Class work							Кредиттердің курс және семестр (триместр, квартал) бойынша бөлу Распределение кредитов по курсам и семестрам (триместрам, кварталам) Distribution of credits by courses and semesters (trimesters, quarters)									Бақылау түрі Формы контроля Forms of control	
							Барлық сағат саны Всего часов Total (in hours)	Барлық дерексіздік сағат саны Всего аудиторных часов Total class hours	Дәрістер Лекции Lectures	Практикалық/семинарлық сабақтар Практические / семинарские Practical / seminarians	Зертханалық сабақтар Лабораторные занятия Laboratory work	Студенттің сабақтан Студенческие занятия Studio work	БАОӨЖ СРОП ISWT	БАӨЖ СРО ISW		1 курс (year)			2 курс (year)			3 курс (year)			Емтихан/Экзамен Exam	Курстық жұмыс/Курсовая работа Term paper
																1	2	3	1	2	3	1	2	3		
																Триместрдегі апталар саны Недель в триместре Weeks per trimester			Триместрдегі апталар саны Недель в триместре Weeks per trimester			Триместрдегі апталар саны Недель в триместре Weeks per trimester				
																10	10	10	10	10	10	10	10	10		
	2.Мамандық модульдері /2.Модули специальности/2.Speciality modules																									
1	Кәсіпті тәжірибе модулі Модуль профессиональной практики Professional Practice a module	ТЖ ПР PW		NIRDVDD901	Докторанттың тыңдаған оқытуы жұмысы, докторлық диссертацияны орындауға кеткен уақыт Научно-исследовательская работа докторанта, включая выполнение докторской диссертации PhD student's research work, incl. doctoral thesis	123.00	3,690.00									5.00	5.00	15.00	20.00	10.00	20.00	20.00	20.00	8.00		
		Т П P		PP701	Педагогикалық тәжірибе Педагогическая практика Teaching practice	10.00	300.00										5.00	5.00							Второй триместр, Третий триместр	
		Т П P		IP802	Зерттеу тәжірибесі Исследовательская практика Research practice	10.00	300.00													10.00					Пятый триместр	
2	Кәсіптік Профессиональный Professional	БП БД BS	ТК КВ SC	STBPT7201	IT саласындағы бизнес процестердің заманауи тәсілдері Современная теория бизнес процессов в IT Modern theory of business processes in IT	5.00	150.00	50.00	20.00		30.00		20.00	80.00			5.00									Второй триместр	
		КП ПД PS	ЖК ВК UC	ASBPST3301	IT құрылымдарындағы бизнес процестерді жетілдіру және талдау Анализ и совершенствование бизнес-процессов IT-структур Analysis and improvement of business processes of IT structures	5.00	150.00	50.00	20.00		30.00		100.00		5.00									Первый триместр	
		КП ПД PS	ТК КВ SC	IMAXBPT302	Бизнес процестерді талдау және синтездеу әдістерін зерттеу Исследование методов анализа и синтеза бизнес процессов Research of methods of analysis and synthesis of business processes	5.00	150.00	50.00	20.00		30.00		20.00	80.00			5.00									Второй триместр	
		БП БД BS	ТК КВ SC	MPBSM7203	Бизнес-модельді құру әдістері Методы построения бизнес-модели Methods of building a business model	5.00	150.00	50.00	20.00		30.00		20.00	80.00			5.00									Второй триместр	
		КП ПД PS	ТК КВ SC	OMBPT303	Бизнес процестерді оңтайландыру әдістері Оптимизационные методы бизнес процессов Business process optimization methods	5.00	150.00	50.00	20.00		30.00		20.00	80.00			5.00									Второй триместр	
3	Зерттеулер тұлғалық құзіреттілік Методология исследований Methodology of researches	БП БД BS	ЖК ВК UC	AP7202	Академиялық жазу Академическое письмо Academic writing	5.00	150.00	50.00	20.00	30.00			20.00	80.00	5.00											Первый триместр	
		БП БД BS	ЖК ВК UC	MNIT7204	Ғылыми зерттеу әдістері Методы научных исследований Methods of scientific researches	5.00	150.00	50.00	20.00	30.00			20.00	80.00	5.00											Первый триместр	
Модуль бойынша барлығы:/Итого по модулю:/Total in module:						178.00	5,340.00	350.00	140.00	60.00	150.00		220.00	480.00	20.00	30.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	8.00	10	
	4.Қосымша модульдер/4.Дополнительные модули/4.Additional modules																									
1	Қорытынды аттестация Итоговая аттестация Final assessment	ҚА ИА FE		ODD901	Докторлық диссертацияны жобалау ресімдеу Оформление докторской диссертации/проекта Design of doctoral dissertation/project	8.00	240.00																	8.00	Демалыс триместр	
		ҚА ИА FE		ZDD902	Қорғау докторской диссертация	4.00	120.00																	4.00	Демалыс триместр	
Модуль бойынша барлығы:/Итого по модулю:/Total in module:						12.00	360.00																	12.00	2	
Кредиттер бойынша барлығы:/Итого кредитов:/Total credits:						190.00	5,700.00	350.00	140.00	60.00	150.00		220.00	480.00	20.00	30.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	12	
Зерттеу жұмыстары:/Исследовательская работа:/Research work:						123.00	3,690.00								5.00	5.00	15.00	20.00	10.00	20.00	20.00	20.00	8.00			
ҚА кредиттерінің саны:/Количество кредитов ИА:/Number of credits in FE:						12.00	360.00																	12.00	2	
Оқушы апталық жүктемесінің сағат саны:/Средняя недельная нагрузка в часах:/Weekly average workload at hours:															60.00	90.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00			
БП кредиттерінің саны:/Количество кредитов БД:/Number of credits in BS:						20.00	600.00	200.00	80.00	60.00	60.00		80.00	320.00	10.00	10.00										
БП-нің ТК кредиттерінің саны:/Количество кредитов БД КВ:/Number of credits in BS SC:						10.00	300.00	100.00	40.00		60.00		40.00	160.00		10.00									2	
БП-нің ЖОЖК кредиттерінің саны:/Количество кредитов БД ВК:/Number of credits in BS UC:						10.00	300.00	100.00	40.00	60.00			40.00	160.00	10.00										2	
КП кредиттерінің саны:/Количество кредитов ПД:/Number of credits in majors:						15.00	450.00	150.00	60.00		90.00		140.00	160.00	5.00	10.00										
КП-нің ТК кредиттерінің саны:/Количество кредитов ПД КВ:/Number of credits in majors SC:						10.00	300.00	100.00	40.00		60.00		80.00	160.00		10.00									2	
КП-нің ЖОЖК кредиттерінің саны:/Количество кредитов ПД ВК:/Number of credits in majors UC:						5.00	150.00	50.00	20.00		30.00		100.00		5.00										1	

Appendix 3. Description of the disciplines of compulsory and university components

1. Basic information about the discipline:	
Name of the discipline	Research methods
2. Number of credits	5
3. Prerequisites:	History and philosophy of science
4. Post requisites:	Conducting research and completing a doctoral dissertation
5. The content of the discipline: The role of science in the development of society. Goals, subject, method, and tasks. Structure of scientific knowledge, functions. The concept of truth in scientific research. Development of scientific research in Kazakhstan and abroad. Methods of scientific research. Methods of scientific research. Scientific methods of cognition in research. Fundamentals of the method of searching for information For scientific research planning of scientific research. Registration and provision of research results.	

1. Basic information about the discipline:	
Name of the discipline	Academic writing
2. Number of credits	5
3. Prerequisites:	Foreign language
4. Post requisites:	conducting research and completing a doctoral dissertation
5. The content of the discipline: Общие требования к научной работе. Виды академических текстов. Стиль изложения. Ошибки в письменных научных работах. Ссылки и правила цитирования. Плагиат. Составление библиографии. Понятие ключевых слов. Организация работы над научной статьей: определение научной проблемы, способы решения и всевозможных научных данных, доказывающих правильность выбранного способа. Алгоритм написания и опубликования научной статьи (формулировка замысла и составление плана статьи; развитие научной гипотезы; осуществление обратной связи между разделами статьи; обращение к ранее опубликованным материалам по данной теме; четкая логическая структура компоновки отдельных разделов статьи; отбор и подготовка материалов; группирование материалов; проработка рукописи; проверка правильности оформления, литературная правка). Написание аннотации.	

1. Basic information about the discipline:	
Name of the discipline	Analysis and improvement of business processes of IT structures
2. Number of credits	5
3. Prerequisites:	Methods for building a business model
4. Post requisites:	Conducting research and completing a doctoral dissertation
5. The content of the discipline: Analysis of business processes as part of the management of the organization. Description of business processes. Project management and ways to optimize portfolio management in Microsoft Project. Planning and controlling the organization's project activities in Microsoft Project. Built-in templates, tools for different levels of Analytics and statistics, working time management tools, etc.for project work in enterprises in the MS Project program.	

Appendix 4. Description of disciplines of the optional component

1. Basic information about the discipline:	
Name of the discipline	Modern theory of business processes in IT
2. Number of credits	5
3. Prerequisites:	Fundamentals and law of Economics, econometric research
4. Post requisites:	Conducting research and completing a doctoral dissertation
5. The content of the discipline: Modeling of working processes and policies. Language for describing business processes. Solutions for automation of modeling and process management. BPM software for managing and executing complex operational processes and workflows to improve overall performance, optimize processes, and scale process mapping solutions	

1. Basic information about the discipline:	
Name of the discipline	Methods for building a business model
2. Number of credits	5
3. Prerequisites:	Fundamentals and law of Economics, econometric research
4. Post requisites:	Conducting research and completing a doctoral dissertation
5. The content of the discipline: The company's strategy and business model. Strategy and business model. A typology of Archetypes of business models MIT. Elements of a successful business model. Business models of well-known companies. The business model of Microsoft, etc. the Business planning as a strategy implementation tool.	

1. Basic information about the discipline:	
Name of the discipline	Research of business process analysis and synthesis methods
2. Number of credits	5
3. Prerequisites:	Econometric research
4. Post requisites:	Conducting research and completing a doctoral dissertation
5. The content of the discipline: The concept of a business model. Different approaches and types of models. Concepts for analyzing, building, and improving the business model. A method for visual representation of the main factors affecting consumer segments, value propositions, sales channels, customer relationships, revenue streams, resources, and activities. Analysis of existing business models in order to find weaknesses or new growth points for businesses and companies.	

1. Basic information about the discipline:	
Name of the discipline	Business process optimization methods
2. Number of credits	5
3. Prerequisites:	Business process analysis
4. Post requisites:	Conducting research and completing a doctoral dissertation
5. The content of the discipline: Process management system. Identification and allocation of business processes. Technology for describing business processes. Ranking business processes and developing a process improvement strategy. Methods for analyzing and optimizing business processes. Role and significance of regulatory documents. Business process cost estimation. Organizing a project to optimize business processes.	