



CATALOG OF ELECTIVE DISCIPLINES  
For students in the direction of preparation 6B041 Business and administration

Brief description of the elective disciplines of the educational program

EPG	EP	Form of education	The name of discipline	Code of subject	Discipline cycle	Component	Number of credits	Level of training	Cafedra	Course	Academic period	Pre-requisites	Post-requisites	Brief content of the discipline	Key learning outcomes	Name of the alternative discipline
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Professional Kazakh (Russian) language	PKRYa 2209	BS	Elective subjects	3.0	Bachelor	Foreign languages	2	1	Экономическая теория, Макроэкономика, Менеджмент	Educational practice., Management	Forms the skills of written and oral speech, observing all the norms of the Kazakh (Russian) professional literary language; knowledge of the semantic structural features of professional texts of various functional styles, communication skills and speech skills when reading professional texts in the specialty.	Use communication in oral and written forms in the state, Russian and foreign languages to solve professional problems of interpersonal and intercultural interaction.	Foreign language (optional) 1
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Foreign language (optional) 1	IYaD 2250	BS	Elective subjects	3.0	Bachelor	Foreign languages	2	1	Information and communication technologies, Microeconomics, Political science and sociology, Foreign language	Educational practice., Professionally practice	The course "Foreign language (optional) 1" is intended for students who continue to learn a foreign language and is based on professional-oriented foreign language material of the specialty, necessary for the formation of communicative foreign language competence in all types of speech activity when studying the following lexical topics: Financial management: basic financial conditions; Finance and Economics; Types of financial institutions; Investment banks: how banks work; Banking products. Retail Banking Products.	readiness for communication in oral and written forms for solving problems of professional activity.	Professional Kazakh (Russian) language
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Management psychology	PM 2314	AS	Elective subjects	5.0	Bachelor	Management and marketing	2	1	Management	Human resource management.	Introduction to the psychology of management. The conceptual framework of psychology of management. Head and team. Conflicts in the workforce. Management communication. Decision-making technology. The concept of the subject and the control object. The Manager and the leader. Psychology of order. Personality as a subject and object of management. Democratic leadership style and its features. Psychology of criticism. Psycho actors of communication. Psychological technique of persuasive influence. Psychological problems of selection of the managerial personnel. Psychological problems of management training and retraining. Selection and placement of personnel. Personnel rotation.	ability to manage a team, have skills of professional, personal growth and business communication	Rationing and remuneration
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Rationing and remuneration	NOT 2324	AS	Elective subjects	5.0	Bachelor	Economy	2	1	Economic theory, Enterprise Economics.	Professionally practice	Introduction to the course "Organization, rationing and remuneration at the enterprise." The organization of labor, its essence and content. ore process, methods and techniques of labor. Division of labor and cooperation of labor. Organization and maintenance of jobs. Analysis and assessment of the level of work organization and design of measures to improve it. Working and rest conditions. Basics of labor valuation. Working time and its lassification. Methods for the study of work processes and labor costs. Methods for calculating labor standards. Regulatory materials for labor. Organization of remuneration. Methods of differentiation of wages. Forms and payroll systems	Demonstrate economic knowledge in professional activities based on the study of the patterns of economic interaction between various entities in the field of international and regional exchange of goods and services, the agricultural policy of foreign countries, the movement of factors of production, capital and financial and credit flows, use. Apply the principles of organization and remuneration of labor, methods of labor rationing, inventory management and enterprise costs.	Management psychology

B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Marketing research	MI 2303	AS	Elective subjects	3.0	Bachelor	Management and marketing	2	2	Marketing, management	Operations Management	Marketing research is the collection, processing and analysis of marketing information in order to study current problems in the product market and make the necessary marketing decisions. In contrast to market research, marketing research includes: research of consumers, competitors, sales, goods, product distribution, prices, internal environment of an enterprise.	ability to manage, research, organize and evaluate the management process using innovative technologies in the field of business and agriculture. Mastering the knowledge of building your own business and the basics of marketing management and logistics, including in the field of agribusiness	Management of marketing
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Management of marketing	UM 2327	AS	Elective subjects	3.0	Bachelor	Management and marketing	2	2	Marketing, management	Business organization by industry (agriculture)	Marketing as an integrating function in management decision-making. Marketing management at the corporate level. Marketing management at the functional level. Marketing management at the instrumental level. Functional communications marketing Competitive advantages of the enterprise Strategic and operational planning in marketing. Control, evaluation and audit of marketing.	mastering the knowledge of building your own business and the basics of marketing management and logistics, including in the field of agribusiness. skills of "ecological thinking", "lean manufacturing" and "social entrepreneurship"	Marketing research
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Professionally-oriented Foreign Language	POIYa 2208	BS	Elective subjects	3.0	Bachelor		2	2	Economic Theory, Macroeconomics, Management	Management	To form the professional foreign language speech of future specialists to increase the level of professional competence, proficiency in a professional foreign language for the implementation of written and oral information exchange, further development of speech activity (reading, writing, listening and speaking - monologue and dialogic speech). Rules of speech behavior in accordance with situations of professional communication, depending on the style and nature of communication in the social, household and academic spheres.	Use communication in oral and written forms in the state, Russian and foreign languages to solve professional problems of interpersonal and intercultural interaction.	Foreign language (optional) 2
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Foreign language (optional) 2	IYaD 2251	BS	Elective subjects	3.0	Bachelor	Иностран-ных языков	2	2		Educational practice., Professionally practice	The course "Foreign language (optional) 2" is a continuation of the course "Foreign language (optional) 1 and is intended for the further development of foreign language communicative competence of students and is aimed at developing practical communication skills, as well as at developing the ability to organize one's speech and non-speech behavior adequate to the tasks communication in the professional field by studying the following lexical topics: Credit and debit card. Mortgage credit lending; Mortgage terms; Cash flow. Balance.	readiness for communication in oral and written forms for solving problems of professional activity	Professionally-oriented Foreign Language
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Business communications	DK 2201	BS	Elective subjects	5.0	Bachelor	Management and marketing	2	3	Economic Theory, Macroeconomics, Management	Art of presentation	The concept of communication and the role of management, organizational communication and its barriers. Types of communication networks. Speech to the audience. Psychology of business communication. Communicative culture in business communication. Forms of business communication. Management of the organization. Information Security. Hidden aspects of communication. Conflict and ways to manage conflict.	Use communication in oral and written forms in the state, Russian and foreign languages to solve professional problems of interpersonal and intercultural interaction.	Strategic business management
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Strategic business management	SUB 2252	BS	Elective subjects	5.0	Bachelor	Management and marketing	2	3	Economic theory, microeconomics, macroeconomics, statistics, management, marketing, finance	Project management in the agricultural sector	Theory of strategic management. Strategic, operational, tactical management. Stages of small business development. Strategy Development Plan Business strategy and leadership. Business operations management. Performance management and remuneration. Financial information for making business decisions. The main financial and business problems. The process of implementing the strategy in practice.	the ability to understand and manage the production process of the enterprise, including objects in the field of agribusiness	Business communications
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Social responsibility of business	SOB 3241	BS	Elective subjects	5.0	Bachelor	Management and marketing	3	1	Management, business organization	Operations Management	Responsibility and its role in management. The role of responsibility in the organization of the corporate type. The evolution and content of the concept of social responsibility of business. Types and forms of internal social responsibility. Social responsibility of business: style and leadership. Social responsibility of business: support for education and science. Corporate Social Responsibility: Healthcare Support	skills of "ecological thinking", "lean manufacturing" and "social entrepreneurship"	Financial management

B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Financial management	FM 3254	BS	Elective subjects	5.0	Bachelor	Accounting and finance	3	1	Economic Theory, Finance	Taxes and taxation	Basic concepts of financial management. Risk and return. Risk management, portfolio of assets. Effect of operational and financial leverage. Borrowing policy. Cost of capital. Capital structure theory. Management of dividend policy and production development policy. Forecasting the cash flow of the investment project. Optimization of the capital budget. Management of current assets and short-term liabilities.	ability to organize and maintain financial, tax, accounting and management accounting of any areas of activity of economic entities.	Social responsibility of business
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Development of managerial decisions	RUR 3226	BS	Elective subjects	5.0	Bachelor	Management and marketing	3	1	Economic Theory, Microeconomics, Management Psychology	Professionally practice	Managerial decision in the management process: basic concepts, definitions and approaches. Methodological foundations development of management decisions. Technology of development and implementation of management decisions. Economic justification of management decisions. Quality management of solutions. Criteria for evaluating solutions. Control and motivation in the process of implementing decisions. Analysis of alternatives development of management solutions. Taking into account the risk factor and uncertainty when making management decisions. Quality and efficiency of management decisions.	ability to analyze macro and microeconomic processes and develop mathematical models for business decisions	Fundamentals of corporate governance
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Fundamentals of corporate governance	OKU 3255	BS	Elective subjects	5.0	Bachelor	Management and marketing	3	1	Economic Theory, Microeconomics, Management Psychology	Operations Management	The concept and evolution of corporations. The concept, principles and models of corporate governance. Corporate culture. The authorized capital and securities of the joint-stock company. Participants of business companies. Corporate finance. Termination of the business company.	the ability to understand and manage the production process of the enterprise, including objects in the field of agribusiness	Development of managerial decisions
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Animal husbandry technology	TZh 3242	BS	Elective subjects	3.0	Bachelor	Management and marketing	3	1	Biology	Business organization by industry (agriculture)	Veterinary Services & Animal Health. Cattle & Buffalo Development. Sheep & Wool Development. Fodder & Feeds Development. Extension & Training. Direction & Administration. Other Expenditure. Special Component Plan. Tribal Areas Sub Plan. Hill Area Dev. Programme.	ability to manage, research, organize and evaluate the management process using innovative technologies in the field of business and agriculture. The ability to understand and manage the production process of the enterprise, including objects in the field of agribusiness	Conducting agribusiness
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Conducting agribusiness	VA 3256	BS	Elective subjects	3.0	Bachelor	Management and marketing	3	1	Economic Theory, Macroeconomics, Management	Business organization by industry (agriculture)	The history of the formation and development of agriculture. Small business. Organizational and legal bases of agribusiness development. The agricultural and industrial complex and its development prospects. Accounting, taxation and contributions to social funds in peasant (farmer) farms. Business planning. Agribusiness marketing.	The ability to understand and manage the production process of the enterprise, including objects in the field of agribusiness. Mastering the knowledge of building your own business and the basics of marketing management and logistics, including in the field of agribusiness.	Animal husbandry technology
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Crop production with the basics of agricultural technology	ROA 3243	BS	Elective subjects	3.0	Bachelor	Management and marketing	3	1	Economic Theory, Macroeconomics, Management	Business organization by industry (agriculture)	The concept of soil and its fertility. Taking soil samples. Determination of the mechanical composition and soil moisture. General characteristics of agricultural crops and methods of their cultivation. Creation of a herbarium of zoned varieties of grain crops. Increase of drought resistance, salt resistance, frost resistance of seeds. The composition of the soil solution required for plant growth. Physiological and biochemical bases of crop storage. The results of the influence of the main elements of nutrition on the growth and development of the plant.	Ability to manage, research, organize and evaluate the management process using innovative technologies in the field of business and agriculture. The ability to understand and manage the production process of the enterprise, including objects in the field of agribusiness	Conducting agribusiness
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Conducting agribusiness	VA 3257	BS	Elective subjects	3.0	Bachelor	Management and marketing	3	1	Economic Theory, Macroeconomics, Management	Business organization by industry (agriculture)	The history of the formation and development of agriculture. Small business. Organizational and legal bases of agribusiness development. The agricultural and industrial complex and its development prospects. Accounting, taxation and contributions to social funds in peasant (farmer) farms. Business planning. Agribusiness marketing.	The ability to understand and manage the production process of the enterprise, including objects in the field of agribusiness. Mastering the knowledge of building your own business and the basics of marketing management and logistics, including in the field of agribusiness.	Crop production with the basics of agricultural technology


B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Quality management of agricultural products	UKAP 3244	BS	Elective subjects	3.0	Bachelor	Management and marketing	3	1	Enterprise planning	Business organization by industry (agriculture)	Methods for determining product quality indicators. Regulatory and legal quality assurance. Qualimetry and its practical use in quality management, Product quality control. Application of statistical methods in quality management. Standardization in product quality assurance. Product quality management at the enterprise. Functions and methods of quality management. Economic efficiency of quality management. Consumer protection.	Ability to manage, research, organize and evaluate the management process using innovative technologies in the field of business and agriculture. The ability to understand and manage the production process of the enterprise, including objects in the field of agribusiness	Logistics and supply chain management
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Logistics and supply chain management	LUCP 3258	BS	Elective subjects	3.0	Bachelor	Management and marketing	3	1	Economic theory, entrepreneurship	Business organization by industry (agriculture)	Introduction to logistics. Scientific basis of logistics. Logistics supply. Distribution logistics. Logistics production. Inventory logistics. Inventory management systems. Warehouses in logistics. Cargo traffic in stock. Transport logistics. Organization of logistics management. Definition and optimization of logistics costs in logistics.	mastering the knowledge of building your own business and the basics of marketing management and logistics, including in the field of agribusiness	Quality management of agricultural products
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Business law	PP 3202	BS	Elective subjects	5.0	Bachelor	Economy	3	2	Economic theory, fundamentals of law	Operations Management	The study of the legal basis of business activity in the conditions of modern development of the market economy of Kazakhstan, the theory and practice of application of the norms of business law in relation to the materials of the practice of economic dispute resolution.	Apply regulations in professional activities and use them in business decisions. Develop innovative and investment projects based on standard methods, taking into account existing regulations to attract investment in the face of risk and uncertainty in a market economy.	Entrepreneurship, Innovation management
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Entrepreneurship	Pre 3253	BS	Elective subjects	5.0	Bachelor	Economy	3	2	Economic Theory, Macroeconomics, Management	Business organization by industry (agriculture)	Features of a systematic, holistic view of the organization of entrepreneurial activity, the development of theoretical and practical knowledge necessary for the organization of business in the modern economy and the acquisition of practical skills in the use of this knowledge.	Assess the interconnection and interdependence of business processes in the context of the digital economy. Organize entrepreneurial activities, demonstrate knowledge in the field of modern business and interpret the results of the activities of enterprises by industry. Model business processes to develop an enterprise development strategy	Business law, Innovation management
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Innovation management	IM 3259	BS	Elective subjects	5.0	Bachelor	Management and marketing	3	2	Economic theory, microeconomics, macroeconomics, statistics, management, marketing	Project management in the agricultural sector	Theoretical foundations of scientific and technological progress and innovation management; the nature and objectives of innovation management; innovative strategies; strategy of innovation and technological development of the Republic of Kazakhstan; Innovation process; Organizational forms of innovation management; Content of innovative projects; A system for evaluating the effectiveness of innovations; Methods for evaluating the economic efficiency of innovations.	Theoretical foundations of management of scientific and technological progress and innovation activity; the essence and tasks of innovation management; innovation strategies; strategy of innovative and technological development of the Republic of Kazakhstan; Innovation process; Organizational forms of innovation management; Content of innovative projects; System for assessing the effectiveness of innovations; Methods for assessing the economic efficiency of innovations	Business law, Entrepreneurship
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	IC: enterprise management	SUP 3203	BS	Elective subjects	5.0	Bachelor	Management and marketing	3	3	Fundamentals of accounting	Professionally practice	The essence and content of the system "IC: Enterprise". Typical IC: Enterprise system configurations. Basics of working with the IC: Enterprise system. Personnel records of employees of the organization. Accounting for cash and banking transactions. Payroll accounting. Accounting for settlements with counterparties. Accounting for settlements with customers and suppliers. Inventory accounting procedures. Accounting for fixed assets and intangible assets. Accounting for the production and sale of finished products. Routine operations and reporting.	Ability to organize and maintain financial, tax, accounting and management accounting of any areas of activity of economic entities. Ability to manage a team, have skills of professional, personal growth and business communication	Internal accounting
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Internal accounting	UU 3222	BS	Elective subjects	5.0	Bachelor	Accounting and finance	3	3	Fundamentals of accounting	Professionally practice	The essence of management accounting. Cost management. Accounting for the cost of materials and labor. Accounting for production overheads. Order calculation. Process-based calculation. Cost calculations with full cost allocation and variable costs. Analysis of "costs - volume of production - profit".	ability to organize and maintain financial, tax, accounting and management accounting of any areas of activity of economic entities.	IC: enterprise management

B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Business process analysis	ABP 3205	BS	Elective subjects	5.0	Bachelor	Computer science	3	3	Statistics	Professionally practice	Definition of business processes. Elements of a business process. Classification of business processes. Stages and methods of modeling business processes. The system of business processes of the organization. Building a system of analytical indicators for managing business processes. Current and regulatory business process models. Cost and cost model of the business process. Analysis of simulation results. Analysis of the results of modeling the temporal characteristics of the process and resource parameters. Process risk analysis. The main types of projects to optimize business processes. Modeling business processes of production and sales. Methods of making and adjusting business decisions in the face of uncertainty.	Evaluate the interrelationship and interdependence of business processes in the context of the digital economy. Plan and forecast business activities and ensure the effectiveness of their development based on the use of analytical methods	Economic analysis
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Economic analysis	EA 3249	BS	Elective subjects	5.0	Bachelor	Accounting and finance	3	3	Economic theory, Statistics, Rationing and remuneration	Professionally practice	Organization of economic analysis. Method and methodology of economic analysis. Analysis of the efficiency of the use of enterprise resources. Management analysis. Marginal analysis. Financial analysis using AIS AuditExpert, Your financial analyst: basic formats of financial information analysis; financial stability analysis, capital structure indicators; solvency and creditworthiness analysis; cash flow analysis; profitability analysis; assessment of potential bankruptcy of enterprises.	Evaluate the interrelationship and interdependence of business processes in the context of the digital economy. Plan and forecast business activities and ensure the effectiveness of their development based on the use of analytical methods.	Business process analysis
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Econometrics for business solutions	EDBR 3224	BS	Elective subjects	5.0	Bachelor	Management and marketing	3	3	Economic theory	Business organization by industry (agriculture)	Place and role of econometrics for business solutions. The linear regression model is a preliminary data analysis. Least square method. Statistical properties of the method of least squares and linear regression models. Analysis of the significance of regressors, prediction of new values of the dependent variable. Violation of the main hypotheses of the linear regression model, verification of economic and managerial decisions using the linear regression model, asymptotic properties of the least-squares method for estimating the linear regression model.	The ability to collect, process, economic and statistical, mathematical analysis of data, to present the results of their own research in the form of analytical reports, reviews, theses, presentations, recommendations; use the tools of marketing research when choosing the organizational structure of the electronic marketing service; making calculations to optimize the product range, distribution system, product distribution and promotion; assess the effectiveness of marketing activities, develop economically sound recommendations. The ability to	IC: personnel management
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	IC: personnel management	SUP 3248	BS	Elective subjects	5.0	Bachelor	Management and marketing	3	3	Бухгалтерлік есеп негіздері, қаржылық менеджмент	Human resource management.	Familiarity with the Salary and Personnel Management configuration. Familiarity with the Salary and Personnel Management configuration. The structure of the organization. Staffing table. Information about the employees of the organization. Transfers and dismissals. Interaction of personnel and settlement services when entering individual documents containing the calculation. Time tracking. Independent work. Final qualification certification.	Ability to organize and maintain financial, tax, accounting and management accounting of any areas of activity of economic entities. Ability to manage a team, have skills of professional, personal growth and business communication	Econometrics for business solutions
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Management of small and medium-sized businesses in agriculture	UPMSB A 4312	AS	Elective subjects	5.0	Bachelor	Management and marketing	4	1	Economic Theory, Microeconomics	Professionally practice	Entrepreneurship as the basis of the market. The mechanism for creating small and medium enterprises. Business planning. Small and medium business marketing. The interaction of small and medium enterprises with the external environment in the context of globalization. Causes of difficulties and ways to overcome them in lending to small businesses. Management of small and medium-sized businesses in the agro-industrial sector using innovative technologies	ability to manage, research, organize and evaluate the management process using innovative technologies in the field of business and agriculture. The ability to understand and manage the production process of the enterprise, including objects in the field of agribusiness	Management decision-making in precision agriculture
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Management decision-making in precision agriculture	PURTSH 4328	AS	Elective subjects	5.0	Bachelor	Management and marketing	4	1	Economic Theory, Microeconomics	Professionally practice	Decision making in agricultural management. The calculation of economic efficiency, the use of digital technology and technology. General aspects of crop production. Crop production. Indicators of economic efficiency of crop production. General aspects of animal husbandry. Aggregation of feed production. Indicators of economic efficiency in the production of dairy products. Financial analysis and financial planning. Application of various methods of program planning in decision making.	the ability to understand and manage the production process of the enterprise, including objects in the field of agribusiness	Management of small and medium-sized businesses in agriculture

B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Risk management	UR 4302	AS	Elective subjects	5.0	Bachelor	Management and marketing	4	3	Economic theory, marketing	Place and role of risks in economic activity. Risk management system. Risks of enterprise service. Quantitative risk assessments under uncertainty. Making the best decision in terms of economic risk. Investment project management at risk. Risk management of hotels and restaurants. The main methods and ways to reduce economic risks. Methods and technologies for the identification of stochastic risks.	ability to manage, research, organize and evaluate the management process using innovative technologies in the field of business and agriculture. Ability to manage innovative projects, risks and organize business in agriculture	Art of presentation
B044 - «Management and administration»	6B04103 - «Business management and entrepreneurship»	Full-time (bachelor 4 years) trimester	Art of presentation	IP 4325	AS	Elective subjects	5.0	Bachelor	Management and marketing	4	3	Management. Human resource management. Leadership and team management	Presentation as an innovative technology management impact. The structure of the presentation. The main methods of managing the attention of the audience. Required elements of a multimedia presentation. Presentation design. Data visualization. Representative agents. Formation of representative rhythms in the process of presentation.	ability to manage, research, organize and evaluate the management process using innovative technologies in the field of business and agriculture	Risk management

The catalog of elective disciplines was approved by the Council of the Faculty of Economics protocol № 1 81.08 2022 year.

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